



It is with great pleasure that I write this letter as an expression of thanks and endorsement for Project Twenty1. I am proud that a film and arts organization like Project Twenty1 serves the Greater Philadelphia area from my Senate district and our county seat, Norristown, Pennsylvania. I firmly believe that Norristown will soon be a pivotal outlet for film production in the Commonwealth, with the construction of Studio Centre Norristown, the development of the Norristown Avenue of the Arts initiative, and the growth of Project Twenty1 as an international hub for filmmakers, animators, talent, writers, industry professionals and enthusiasts.

Organizations like Project Twenty1 are critical to the survival of independent artists and filmmakers. I encourage you not only to attend the Project Twenty1 Film & Animation Festival this October, but also to support their numerous screenings, educational workshops, and networking events throughout the year. In addition to coordinating events, Project Twenty1 plans to host “Green” filmmaking events and create job opportunities for local film professionals over the next year.

In our current economic climate, it is critical that independent organizations like Project Twenty1 receive support from the community and government in order for arts, education, and community events to thrive in our amazing Commonwealth. Remember, cultural assets such as Project Twenty1 are essential to encourage and attract strong economic development. It is well known that communities with strong cultural and artistic centers are magnets for the type of diverse, educated and entrepreneurial populations that will allow our region to prosper. I look forward to watching the dynamic and talented staff of Project Twenty1 as they move ahead with their exciting plans to contribute to the cultural transformation of Norristown and the surrounding region.

Sincerely,

Senator Daylin Leach

District 17